



The 12 Year old Organisation that was rebranded in January  
2014.









Belfast voted 'Top  
10 hottest European  
city' 2013  
(CNN Travel, 2013)

Lowest cost of living  
in the UK  
(Mercer.com 2012)

## **NORTHERN IRELAND** *because small ones are more juicy!!!!* *(oranges that is..... and countries!!!!)*

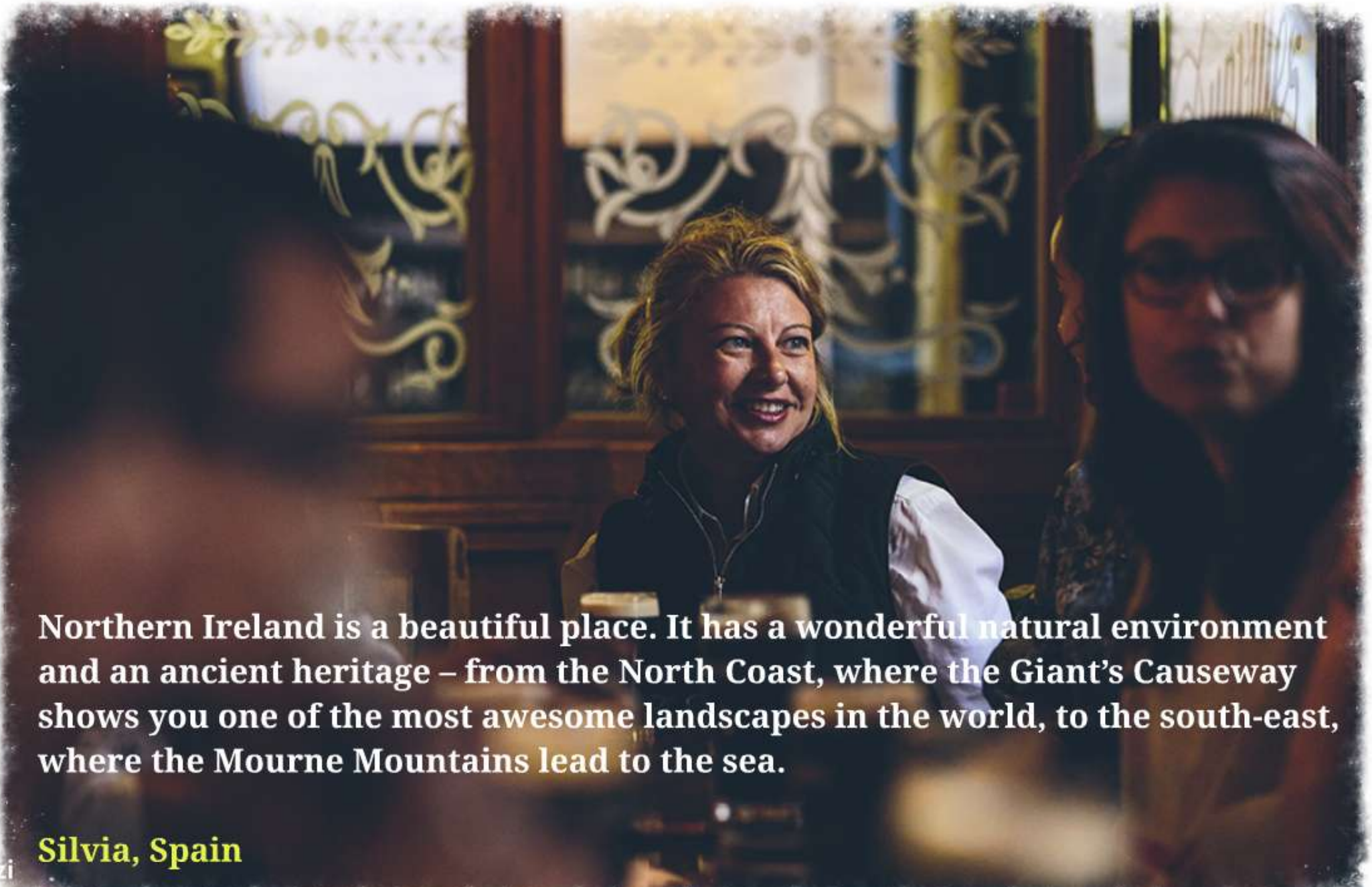
- Population 1.9 million approx.
- 135 North to South and 175 km East to West.
- One of the youngest populations in Europe. Over 40% of the population under 29.
- We are small but we pack a lot in!!!!!!!
- Northern Ireland is packed with ancient and living history, modern culture, exciting events and festivals, great food, fantastic shopping, and world-class craic!
- We have the 86th best football team in the world?????????????



# CULTURE

- A unique mix of British and Irish Cultures (with the best of both :))
- A superb blend of **traditional and modern.**
- World class pubs, clubs and restaurants.
- Some of the **best nightlife in the UK.**
- More than **350 festivals per year**, more than anywhere else in Europe.
- Some of the best shopping in the UK with **low, low prices.**
- **Live music** every single night of the week





**Northern Ireland is a beautiful place. It has a wonderful natural environment and an ancient heritage – from the North Coast, where the Giant’s Causeway shows you one of the most awesome landscapes in the world, to the south-east, where the Mourne Mountains lead to the sea.**

**Silvia, Spain**



The image shows the interior of a traditional Irish pub. The room is dimly lit, with light coming from a stained-glass window on the left and the bar area. The walls are dark wood, covered with various signs and advertisements for Irish whiskey and beer, including 'Old Bushmills' and 'Mitchell's'. The floor is a checkered pattern of dark and light tiles. There are several tables and chairs, some with green seats. A chandelier hangs from the ceiling. The overall atmosphere is cozy and historic.

**It was great, the food, the incredible atmosphere. I felt that this place was a treasure that had sort of been preserved. It hadn't been trampled on by the big foot of tourism and so I really loved its purity.**

**National Geographic Traveller, Editor-in-Chief**



(National Geographic  
Traveler 2012)

Northern Ireland safest  
region in the UK.  
(British Crime Survey 2011)



## SCENERY & PLACES TO VISIT

- For scenic spots Northern Ireland is truly blessed.
- Some of the most scenic areas in Europe.
- Home to Ireland's only UNESCO site of outstanding natural beauty, The Giant's Causeway.
- Every corner of the country is within a 2 hour drive. Exploring is cheap and very easy.
- London is just a 45 minute flight away.
- Dublin is a short 2 hour drive away.



Best  
Belfast voted  
'city on the rise'

Lonely Planet

Second safest  
country in the  
world (after Japan)

(UN)





Get here early and enjoy it before the rest of the world arrives.

**Lonely Planet**







# ***NIGHTLIFE***

World famous pubs.

Traditional bars.

Coolest clubs around.

Some of the best restaurants in Ireland.

Fantastic live music scene from Bluegrass to Punk and Traditional to Rock.

It was great, the food, the incredible atmosphere.... I felt that this place was a treasure that hadn't been trampled on by the sort of tourism and so I really enjoyed it.



ireland,  
place  
at the UK.  
e of National  
istics 2014



# OUTDOORS

Northern Ireland is one big adventure playground offering everything from adrenaline fueled activities to scenic, romantic walks.

**There's something for everyone.**





**Lowest cost of living  
in the UK  
(Mercer.com 2012)**

**Belfast voted 'Top  
10 hottest European  
city' 2013**

**(CNN Travel, 2013)**



**Belfast one of the world's  
top 10 destinations.**

**(National Geographic  
Traveler 2012)**



Northern Ireland safest  
region in the UK.

*(British Crime Survey 2011)*



**Second safest  
country in the  
world (after Japan) –**

**(UN Report,  
2006 and 2011)**



## ***WHY NORTHERN IRELAND FOR EDUCATION?***

- Growing international community
- Northern Ireland has the **lowest accommodation costs when compared to the rest of the UK and Ireland.**
- General **living expenses are around 30% lower** than the rest of the UK and Ireland.
- Great value for money.
- A unique adventure.



# Action Renewables

*the future of energy, today*

My placement was at the Centre for Competitiveness in Belfast. They have taken care of me and have given me all the tools I need for an English speaking job.



Prezi

Sylvia, Spain



# OUR PLACEMENTS



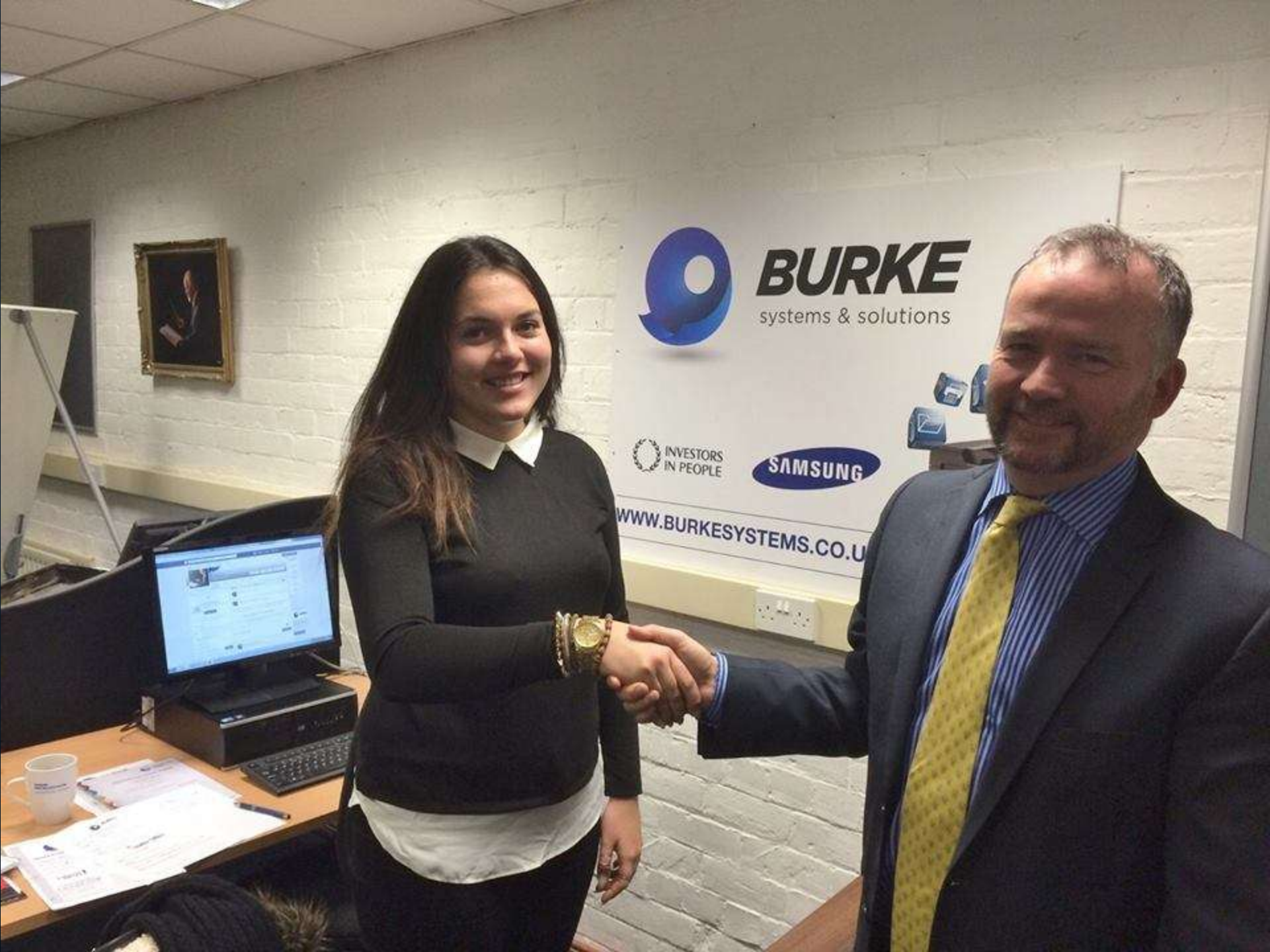
















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IMPORTANT!**











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# Cost of Living in Belfast

## Exchange rate:

1 GBP = approx. 1.28 Euro

1 GBP = approx. 1.54 Swiss Franc



## FOOD

- Ulster Fry: £6.00
- Fish & Chips: £6.50
- Sandwich / Panini: £3.00 - £5.00
- Budget restaurant meal: £10.00
- Mid-range restaurant: £20.00
- Fast food snack: £5.00
- Milk 2ltr: £0.99
- Pasta: £1.70
- Bread: £1.00
- Eggs (6 pack): £2.30
- Cornflakes: £2.10
- Tomato (250g): £1.00
- Potato (1kg): £1.80
- Chicken Breasts (4 pack): £6.00
- Apples (bag): £2.00
- Bananas (bunch): £1.20



## DRINK

- Pint of Guinness: £3.20
- Coffee (reg): £2.15
- Coke/Pepsi: £1.50
- Water (0.33 ltr): £1.25



## TRANSPORTATION

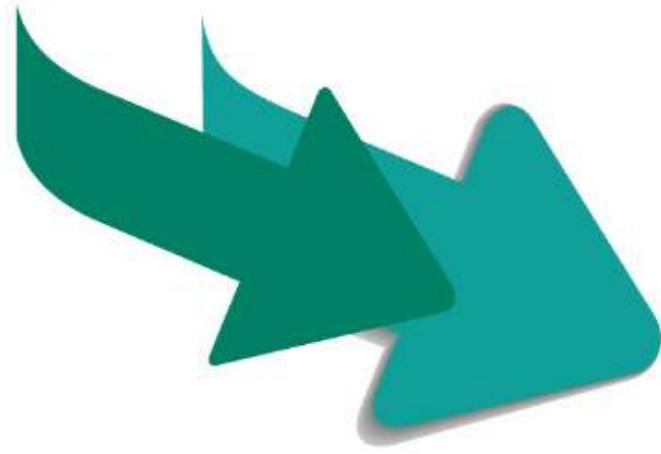


- One-way bus ticket: £1.50
- One-day train ticket: £3.70
- Taxi (central): £7-£10.00



## SPORTS, LEISURE & ENTERTAINMENT

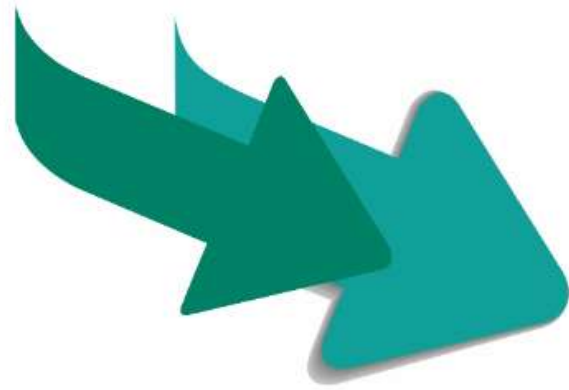
- Cinema Normal Ticket: £6-£7.00
- Cinema Super Saver Tuesday Ticket: £2.00
- Ice Skating: £5.00
- Swimming Session: £3 - £4.00
- Bus tour of Belfast: £12.50
- Day Trip to the North Coast: £22.00
- Day trip to Dublin with tour: £39.00



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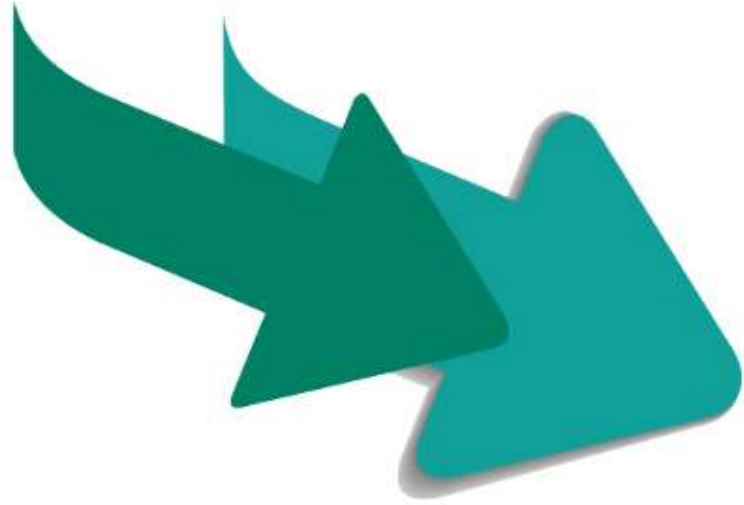
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## IN SUMMARY

- ACCOMMODATION (Primarily self catering apartments, Host families also possible)
- WORK PLACEMENT IN ALL SECTORS
- HOST 500 PARTICIPANTS EVERY YEAR FROM ALL OVER EUROPE
- MANAGEMENT & ADMINISTRATION
- LANGUAGE COURSE
- AIRPORT TRANSFER
- 24/7 HELPLINE SUPPORT





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ENJOY





DISCOVER



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